

From Basic Research to an Industrial Product: The case of Goldemar

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Abstract

Over the last years there has been a massive research effort in the field of nanotechnology. These developments are already in the market and many more to come in the near future. However, the process to bring an outcome from the basic research to an industrial product is long and complicated. With this talk I will first introduce our company and the nanotechnology product that we have developed in the field of cleantech. Also, I would like to explain the process that we have followed to bring our product to the market. Not only from a technological point of view but also from a market, investment and financial prospective.